

Free Proposal Healthcheck

If you are not confident that your proposals are truly first-class, you are taking a real risk with your sales process. Unnecessarily poor proposals will seriously damage your win rates.

Our Strategic Proposals practice has an excellent track record of helping sales organisations worldwide to improve their proposal capabilities and success rates. We genuinely understand what customers look for when they evaluate proposals – our proposal team draws on PMMS's wealth of experience as the world's leading specialist purchasing consultancy, working at the buyer-seller interface for nearly 30 years.

If you are serious about improving your organisation's proposal capabilities, our no-obligation Proposal Healthcheck will test how your proposals measure up to best practice. We will critique a sample of your recent proposals and score them using our objective benchmarking model. Then we will present our findings to your senior management, with practical recommendations for improvement.

Kick-start your proposal improvements today, with this quick and easy assessment.

- Are your proposals losing you business that you could otherwise win?
- Do you need to increase your win rates?
- Does your organisation take proposals seriously enough?
- What do customers *really* think of your proposals?

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